



## **What do we fund?**

The Samworth Brothers Community Opportunity Fund has two types of grant awards;

- The **Community Development Award** for general projects that meet the award criteria (see below). Awards are usually made for specific projects or for one-year programmes. However, multi-year projects of up to three years are also considered.
- The **Colleague Sponsored Award** which provides small grants of around £1,000 for projects nominated by Samworth Brothers colleagues (provided the project meets the criteria below).

It is important that anyone thinking of applying to the Fund fully understands the criteria requirements, and only submits an 'expression of interest' application if the following criteria are met;

### **Location**

Only projects in areas where a Samworth Brothers business is an integral and important part of the local community will be supported (see [here](#) for our locations).

### **Activities must relate to either sport, or food and nutrition**

#### **Sport**

We support clubs and organisations where sport is the starting point and the main focus of activities. We require our award recipients to be a member of their relevant sport governing body or to have Club Mark or equivalent status. We require our award recipients to have the correct safe-guarding, welfare and insurance policies in place.

#### **Food and Nutrition**

We support clubs, associations and organisations where food, nutrition and cooking skills are the main focus of activities. This could include educating young people on where food comes from (plant to plate/field to fork), providing cooking and nutrition skills in the community, supporting the development of allotments. We require our award recipients to have the correct safe-guarding, welfare and insurance policies in place.

## **Age limit**

The main target group is young people under the age of 18 years old. We primarily provide support to clubs/organisations or projects that are working with young people in hard to reach and disadvantaged groups, including those with disabilities.

## **Expansion**

The main types of awards we make are to extend capacity. Examples of the types of activities we prefer to fund include projects to get more people qualified or trained, the ability to put on new events or new sessions for different age groups/gender/ethnicity, plans to extend to new locations to reach more young people and other schemes to improve young people's experience of actively taking part in either sport and recreation, or learning about and being engaged in, food, nutrition and cooking.

## **Longevity**

You must have a plan for how you are going to sustain the activities we are funding beyond the funding period. We are keen that the projects we support are sustainable for the long-term (i.e. that they remain open and in place for future generations to benefit, once our award has been spent). We are happy to help a project get off the ground, but it then needs to be able to stand on its own two feet. Most of our awards are for one year although we do fund some multi-year projects but not usually for more than three years.

Examples of what IS supported:

- Accessible facilities at a children's dance school
- Starter blocks at a kids swimming club
- Coaching qualifications for an under 12's girls football team
- Kit bags for a kids cricket club

Examples of what is NOT supported:

- Fundraising appeals
- Sponsorship
- Individuals (only clubs, organisations etc are supported)
- Expeditions or fundraising challenges
- Projects that directly replace statutory funding (i.e. in schools)
- Funding for property/ground rent
- Funding for adults

## **Other points to note:**

The fund will support both revenue and capital cost projects, although our focus on capital projects is on smaller scale projects that help extend capacity.

## **Guidance on timelines:**

Trustees meet each month to review applications.

All applications should be submitted by the 25<sup>th</sup> of the month, in order for it to be considered at the next meeting.

We aim to give you an update by the end of the meeting month, but sometimes decisions are delayed if further information is required, either as documentation or gained by visiting in person.

If you are confident that the proposed application meets the criteria above, please email [opportunityfund@samworthbrothers.co.uk](mailto:opportunityfund@samworthbrothers.co.uk) to request an application form.